## **Snowy Trout Challenge 2021-22**

## Media Release 29 September 2021



## The Snowy Trout Challenge is back again in 2021

The 2021-22 Snowy Trout Challenge will start on Friday 1 October after 500 large, tagged rainbow trout were released into 6 impoundments across the Snowy Monaro Region, including:

- Lake Eucumbene
- Lake Jindabyne
- Lake Crackenback
- Black Lake, Bombala
- Murrumbidgee Pumping Station, Cooma
- Lake Williams, Nimmitabel

Now in its second year, the Snowy Trout Challenge (STC) is open to all anglers and is a region wide event across the Snowy Monaro that encourages visitation to the area and promotes the local waterways for fishing.

The Snowy Trout Challenge runs from 1 October 2021 to 31 May 2022.

The rainbow trout were bred at the NSW Department of Primary Industries Gaden Trout Hatchery in Jindabyne.

"The NSW Government is pleased to support the 2021-22 Snowy Trout Challenge," said an NSW Department of Primary Industries spokesperson.

"This is a great initiative which showcases the Snowies region as our premier trout fishing destination and provides fantastic opportunities for families and kids to enjoy quality fishing for spectacular Rainbow Trout bred by the expert team at the DPI Fisheries Gaden Trout Hatchery at Jindabyne."

The idea of the event is that anyone can catch one of the large rainbow trout, plus then can register their catch and go into the draw for monthly prizes. Additional prizes can be won for just registering for the event.

Each fish has been tagged with its own individual number on a White Tag for this year's event.

To participate in the 2021-22 Snowy Trout Challenge, please register your details via the QR code or the link at bottom. In return you will enter the draw to win a 'Cash Prize' generously sponsored by the Snowy Mountains Chambers Alliance. This prize will be drawn in June 2022 at the conclusion of the 2021-22 STC.

For every 2021\* STC tagged Rainbow Trout you catch from 1 October 2021 to 31 May 2022, you are eligible to enter a monthly cash prize draw\*\*.

To enter, you must register the details of your catch. Details on how to register your catch will be confirmed in the coming weeks.

- \* 2021/22 STC tags are white. Pink 2020 STC tags are not eligible to enter in the monthly cash prize draw.
- \*\* Prize draws will commence once NSW is re-opened for regional travel.

The Snowy Trout Challenge is an initiative of local Chambers of Commerce and Snowy Monaro Regional Council and driven by volunteers who are eager to promote fishing in the region.

The participating chambers of commerce are:

- Bombala & District Chamber of Commerce
- Cooma Chamber of Commerce
- Jindabyne Chamber of Commerce
- Lake Eucumbene Chamber of Commerce

To keep up-to-date on all things Snowy Trout Challenge, please follow the Snowy Trout Challenge Facebook page.

Link to register for event and register your catch <a href="https://linktr.ee/snowytroutchallenge">https://linktr.ee/snowytroutchallenge</a>

For media, not for publication - Chamber Contacts

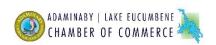
Cooma Chamber of Commerce - Chris Hanna 0401 270 222

Jindabyne Chamber of Commerce - Gordon Jenkinson 0427 100 915

Lake Eucumbene Chamber of Commerce - Tim Corkill 0401 987 628









## Plus support from:

NSW Department Primary Industries and Snowy Monaro Regional Council





Snowy Trout Challenge QR Code for register.